

RIA URBON

Designer – Creative (Video Editing, Motion, Illustration)

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PROFESSIONAL SUMMARY: * * *

Video Editor and Motion Designer with 7+ years of experience in the corporate tech industry and entertainment agencies. She has created many full-scope social campaigns and presentations that have won previous agency multiple clients; as well as collaborated with other roles (developers, product, etc.) to develop and launch noteworthy apps and products. Ria has also created several successfully, high-performing social media videos and various campaigns. Ria possesses a strong sense of empathy, creativity, and attention to detail, she strives to work inclusively, openly, and with a fresh perspective. With her interpersonal skills and her technical and creative abilities, she is able to bring ideas to life through visual storytelling and effectively communicate messages through video content.

EDUCATION *

Savannah College of Art and Design
Savannah, GA
B.F.A. in Motion Media Design,
Minor in Illustration
Magna Cum Laude
SEPTEMBER 2013–JUNE 2017

SKILLS *

Video Editing, Motion Design, Static & Graphic Design, Multi-Platform Design, Art Direction, Animation, Photography, Drawing, Observation (Attention to Detail) Color Grading, Social Media Marketing, Lottie, Digital + Traditional Illustration, QA, Tactile Craft, Ideation, Teamwork, Content Creation, Captioning, Concept Development, Meme-maker, Self-Starter, Cinematography, Photo Retouching, Teamwork, Storyboarding, Observation, Presentation Deck Design, Sound Design, Presenting, Leadership, Brand Identity, UI Design, App & Product Design, + more.

SOFTWARE *

Adobe Creative Suite: (Photoshop, After Effects, Premiere Pro, Illustrator, InDesign) Cinema 4D, Microsoft Office.

EXHIBITIONS/GALLERIES *

SCAD Lacoste Open Studio Gallery Show
Lacoste, France (Provence)
NOVEMBER 2016

DAEMON (Glitch & New Media Art Show)
Sulfur Studios, Savannah, GA
APRIL 2016

Village of the Arts Show
Gallery Show, Bradenton, FL
2015
+more

EXPERIENCE

Video Editor / Animator + Designer

Brigade Marketing, New York, NY (Remote)

SEPTEMBER 2021 – AUGUST 2023

Editing videos, creating graphics, full pitch and PR decks, as well as delivering high-quality, full social campaigns for many movies and TV shows. Some clients include as ABC, LionsgateTV, Saban, Vertical Entertainment, Voltage Pictures, and more. I worked with the full Adobe Creative suite to realize these designs, brainstormed, and communicated with other teams to reach the goal of the campaign, and using inspiration from the content itself, research, trends, and pop-culture I tailored each piece to uniquely fit the art direction of each brand and made deliverables for multiple platforms.

Freelance Video Editor and Tutor / Youtube

Ria Urbon (Self), United States (Remote)

JANUARY 2020 – PRESENT

Editing various video projects and crafting tailored, custom motion graphics for clients including the Olympics, Xfinity+Comcast, Lionsgate, CBS, Youtube, Saban Films, ABC, BiC, OKW Architecture, Walmart, Patient Point, and more!

Motion Graphics / Visual (UI) Designer DTCI

The Walt Disney Company, Burbank, CA

JANUARY 2018 – MARCH 2020

Designing motion studies and communicating with the app developers to reach implementation; testing, collaborating, researching, brainstorming; creating various animations, splash screens, feature/UI animations, micro-interactions etc. for various apps under TWDC. (DisneyNOW, ABC, ABCNews)

Digital Media Design Intern DATG (Motion Graphics/UI)

The Walt Disney Company, Burbank, CA

SEPTEMBER 2017 – JANUARY 2018

Designing production assets, branding graphics, style guides, user interfaces, and page layouts, etc. for digital platforms.

Creative Motion Graphics Intern

Mode Project, Chicago, IL

JULY – SEPTEMBER 2016

Brainstorming; Client Pitches; client work completed through the design process. Production work on shoots and sets. Audio work, seeing and collaborating on projects to the finish.